

areas not subject to possible double taxation, i.e., city and county tax. Nationwide, the greatest amount of money spent by industry for physical growth is for expansion of existing facilities and not for new site and plant location. The Kinston Planning Board and City Council should encourage the Kinston-Lenoir County Industrial Development Commission to exert much effort to encourage and assist existing industrial concerns to expand their facilities and if necessary to assist in manufacturing site relocation within the planning area of Kinston. Existing industries should be given as many, if not more, concessions and benefits as a new industry locating within the planning area.

Within the planning area of Kinston there are two main areas which have a high potential for new manufacturing development. These areas are the 340 acre tract south of U. S. 70 Bypass adjacent, but west of Kellys Pond, and the area between Greenville Highway and the Seaboard Coast Line Railroad. Both areas are adjacent to major transportation routes and allow space for expansion. In the 1960 Land Development Plan, the area west, but adjacent to Greenville Highway was designated an industrial park. However, since 1960 there has been very little manufacturing development in this area possibly due to this area's close proximity to the corporate limits of Kinston. Water and sewer service is available to the area on Greenville Highway but only water service is available to the area south of and adjacent to U. S. 70 Bypass and Kellys Road.